

11/24/25 Business, Culture & Recreation Subcommittee Meeting Minutes
Town of Otis Revitalization Subcommittee Meeting
Monday, November 24th, 10:00 AM
Zoom Only *

Members present: Glenn Steinberg, Stacey Shultze, Celeste Watman & Susan Ebitz

Members absent: Hal Kobrin

Guest: Robert Schlossberg

1. Glenn called the meeting to order at 10:03 am
2. There was no public comment
3. Accept Summary of 7/17 meeting: Approve minutes of 10/28/ and 11/4 meetings, tabled
4. Glenn made a motion, seconded by Susan to not use AI in BCR meeting recordings. It was unanimously approved.
5. Review list and discuss action plan for business outreach
 - Send letter to downtown property owners inviting them to invest in the town's success and lend support (letter approved by the selectboard)
 - Artisanal food, pizza, and food trucks were discussed
 - Consider choosing five businesses listed in the spreadsheet to contact
 - Approach potential businesses using email/letter, call, personal follow-up. Check with Gary Thomas on scope of work for downtown, work with the town, conduct market research.
6. The group discussed outdoor recreation, potential businesses that might include boat, paddleboard rental, and expanding trails for winter and summer sports.
7. Action Items
 - Verify statistics on the Fact Sheet about Otis (Stacey)
 - Look at specific questions to ask potential new businesses
8. The meeting was adjourned at 11:30

Next Meeting: 12/3 at 10:00 am on Zoom

Respectfully Submitted,

Susan Ebitz, Secretary

Town of Otis Revitalization
